PRESS RELEASE For Immediate Release Oct. 18, 2021 (Eureka, Ca)

Media Contact: Amanda Kruschke akruschke@ci.eureka.ca.gov 707-441-4187

HALLOWEEKEND IS CREEPING UP! OCTOBER 29-31ST

Eureka Main Street is delighted to share the fun events planned in downtown and Old Town Eureka for Halloweekend and beyond.

Halloweekend encompasses the entire weekend of Halloween and includes the Great Pumpkin Hunt, U.S. Capitol Christmas Tree Viewing, an Autumn Sidewalk Sale, and Halloween Party 1: The Boozening.

Halloweekend kicks off with the Great Pumpkin Hunt, a replacement for the annual Trick-or-Treat event in Downtown and Old Town Eureka. The Great Pumpkin Hunt will begin on Friday, October 29th, and run thru Sunday, October 31st; from 10 am-5 pm. Decorated pumpkins with unique names will be displayed in storefront windows. Children 18 and under will pick up a participation form at the Eureka Visitor Center, located at 240 E Street, and begin searching for pumpkins. Once they have located a predetermined number of pumpkins they can return their forms to the Eureka Visitor Center to receive a treat bag. The Eureka Visitor center is open daily from 10 am-5 pm.

On Friday, October 29th from 4-6 pm the U.S. Capitol Christmas Tree will stop in Eureka at the foot of D Street near Madaket Plaza on its 3,300-mile journey from Six Rivers National Forest to Washington DC. There will be an opportunity for people to meet Smokey the Bear and sign the banner wrapping the 84-foot white fir tree. There will also be music, hot cocoa, cider, cookies, and a Toy for Tots toy drive.

Adults are invited to Halloween Party 1: The Boozening, a pay-as-you-go "pub crawl" Friday, October 29th thru Sunday, October 31st, 6-9 pm. Bars and restaurants will be offering Halloween-themed specials for the weekend. Eureka Main Street will be sharing the participating businesses and their specials on social media, eurekamainstreet.org and in the North Coast Journal the week before Halloween. Costumes are encouraged.

Saturday, October 30th from 11 am-4 pm many businesses will be participating in an Autumn Sidewalk Sale. While your little goblins and ghouls are hunting for pumpkins in storefront windows you can find some great deals outside some of your favorite local businesses.

November starts off strong with the return of the Dia De Los Muertos event held at the Gazebo, located at Second and F Streets, on Tuesday, November 2nd from 4-8 pm. This cultural celebration honors loved ones that have passed with alters set-up around the Gazebo, music, food, and flamenco dancers.

November also brings the return of First Saturday Night Arts Alive on Saturday, November 6th! The health and safety of everyone are very important so we will be requesting that everyone wear masks indoors and outdoors. Additional masks and hand sanitizing stations will be available. Some businesses will be offering discounts to people that show their vaccination cards. Tip: use your phone to take a photo of your vaccination card to show and leave the actual card at home. A vaccination clinic will be set-up that evening and there will be a drawing for a gift basket from local businesses to someone that gets vaccinated that night.

We hope to see you out and about enjoying these activities and will be announcing the holiday events soon!

For more information visit eurekamainstreet.org or follow us on Facebook or Instagram. Contact Eureka Main Street at 441-4187 or eurekamainstreet@ci.eureka.ca.gov with any questions.



